

## Cookie Policy

### Summary

This cookie policy explains what cookies are and how we use them on this website. We encourage you to read the full policy so that you can understand what information is collected by us using cookies and how that information is used. By using [www.Mavie.me](http://www.Mavie.me) you are agreeing that we can use the cookies described in this cookie policy.

### Definitions

"Mavie " or "we", "us" or "our" means Advanced Wellness Solutions LTD whose principal place of business is at 15/F, BOC Group Life Assurance Tower, No. 136 Des Voeux Road Central, Hong Kong.

### What are cookies?

Cookies are text files, containing small amounts of information, which are downloaded to your browsing device (such as a computer or smartphone) when you visit a website. Cookies can be recognized by the website that downloaded them — or other websites that use the same cookies. This helps websites know if the browsing device has visited them before.

### What are cookies used for?

Cookies do lots of different jobs, like helping us understand how this website is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience. We use both session cookies and persistent cookies to improve the security of your Personal Information (as defined in the Privacy Statement), enhance the functionality of certain features, and improve performance of our website. Cookies can also help ensure marketing you see online (if you consented) is more relevant to you and your interests.

What types of cookies do Mavie use?

The types of cookies used on most websites can generally be put into one of the following categories: strictly necessary; analytics; functionality, advertising and social media. In order to provide you with the best browsing experience, Mavie uses cookies from all of these categories. You can find out more about the cookies we use from each of the categories in the table below.

<u>Strictly Necessary Cookies</u>	These cookies are essential to make this website work. They enable you to move around this site and use its features. Without these cookies, services that are necessary for you to be able to use the site such as accessing secure areas can't be provided.
<u>Analytics Cookies</u>	These cookies collect information about how people are using this website, for example which pages are visited the most often, how

	<p>people are moving from one link to another and if they get error messages from certain pages. Overall, these cookies provide us with analytical information about how this website is performing and how we can improve it, and in some instances, how we may tailor our advertising to make it more effective.</p>
<p><u>Functionality Cookies</u></p>	<p>These cookies allow us to remember choices you make and tailor this website to provide enhanced features and content to you. For example, these cookies can be used to remember your user name, language choice or country selection, they can also be used to remember changes you've made to text size, font and other parts of pages that you can customize. In addition, they may be used to provide services you've asked for such as watching a video or commenting on a blog.</p>
<p><u>Advertising Cookies</u></p>	<p>These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They remember that you have visited a website and this information may be shared with other organizations such as advertisers. This means after you have been to our website you may see some advertisements about our services elsewhere on the Internet. Advertisements will only be delivered to you if you have consented to using your personal information for direct marketing.</p>
<p><u>Social Media Cookies</u></p>	<p>In order to enhance your internet experience and to make the sharing of content easier, some of the pages on this website contain tools or applications that are linked to third party social media service providers such as Facebook, Twitter or Google+. Through these tools or applications, the social media service provider may set its own cookies on your device. We do not control these cookies and you should check the social media service provider's website for further details about how they use cookies.</p>
<p><u>Referral Cookies</u></p>	<p>These cookies are placed on your device when you use one of our special referral pages to create a link to refer our service to your friends. When you create your referrers account and/or send a referral link by email or social media outlet (including but not limited to Facebook and Twitter), a cookie will be placed on your device to help us track the referrals you have made and credit you with any benefit that is available in accordance with our referral program. If you receive a referral to our service and click on the link sent to you, we will also place a cookie on your device so that we can understand how well our referral program is being responded to and provide you with any benefit that is available to you, through the program when you sign up to our service.</p>

## **How long will cookies stay on my browsing Device?**

The length of time a cookie will stay on your browsing device depends on whether it is a “persistent” or “session” cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your browsing device until they expire or are deleted (i.e. after you have finished browsing).

## **First and third-party cookies**

“First party cookies” are cookies that belong to Mavie while “third-party cookies” are cookies that another party places on your browsing device through our website. Both first party and third party cookies can be analytics, functionality and advertising cookies. Social media cookies will usually be set by a third party.

Third parties setting cookies through this website will be providing a service to us or a function of the site but we do not control how third party cookies are used. You should check the third party’s website for more information about how they use cookies.

## **How to manage cookies from this website**

### Our Cookies (first party cookies)

You can use the browser that you are viewing this website with to enable, disable or delete cookies. To do this, follow the instructions provided by your browser (usually located within the “Help”, “Tools” or “Edit” settings). Please note that if you set your browser to disable cookies, you may not be able to access secure areas of the website and other parts of the website may also not work properly.

### Third Party Cookies

Cookies that are placed on your browsing device by a third party can be managed through your browser (as described above) or by checking the third party’s website for more information about cookie management and how to “opt-out” of receiving cookies from them.

## **Contact Information**

If you have any questions regarding Mavie’s policy on cookies please contact us at [support@mavie.net](mailto:support@mavie.net)